

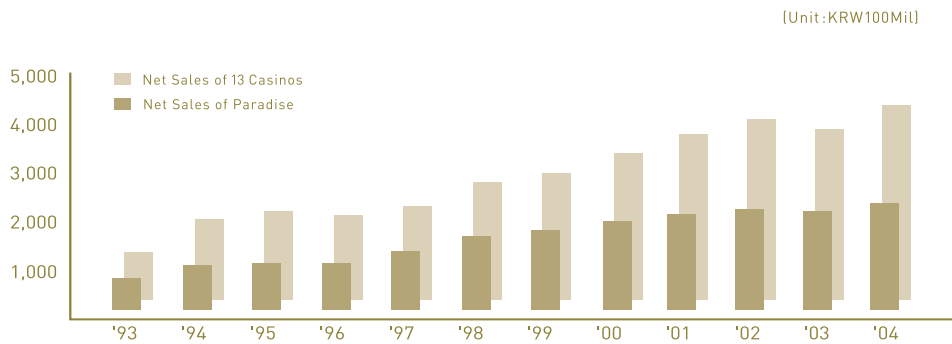
## ■ ■ Part 1 Understanding the Casino Business exclusively for Foreigners



## Current Stage of the Casino Business for Foreigners only

Perform steady growth

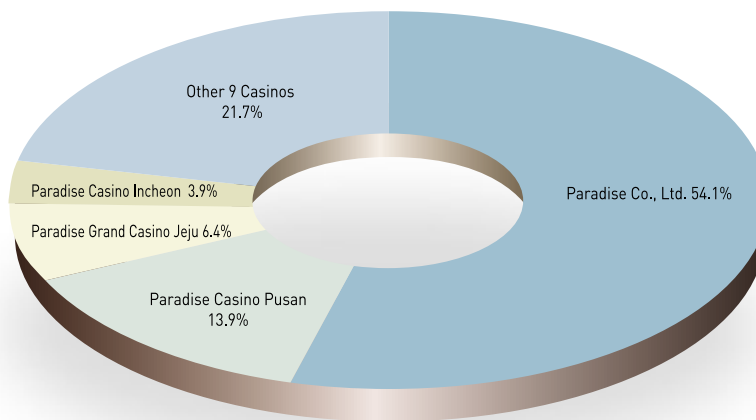
### Market Size of Casinos exclusively for Foreigners



※ Source : Korea Casino Tourism Association

### Current Market-share

### Market-share in the year 2004



※ Source : Korea Casino Tourism Association, based on Net Sales

## Identity

### The No. 1 Casino in Korea exclusively for foreign tourists

- **The leading casino in Korea with the tradition of over 30 years**
  - Establishment Date : April 27, 1972
  - Holds the biggest market share of 54.1% among the domestic 13 casinos in the year 2004
- **Exclusively for Foreigners**
  - Attract foreign tourists [Attracts 7~8% of foreigners that visits Korea on an annual basis]
  - Asia's finest casino for VIPs
- **Stable and steady growth with inelastic to economic cycle**
  - Realizes a steady sales growth (sales grew about 4 times for the last 12 years)
  - Sound financial structure and efficient management system