PARADISE
(주)파라다이스

Chapter

Investment Merits of Paradise

Investment Highlights

5-1. Investment Highlights

Excellence of the Industry

- Superior industry combined with growth, stability and high profitability

Well-Equipped Key Success Factors

- Favorable Geographical Condition
- Excellent Human Resources
- Refined Marketing
- Efficient Floor Operation

PARADISE

Remarkable Business Results

- CAGR of Sales : 16.1% (1991~2001)
- Ordinary Income Margin : 34.1% (2002 1H)
- Debt Ratio : 54.9% (2002 1H)

Driving Forces of Future Growth

- Reinforcing the Existing Market
- Open Up the Large Potential Chinese Market
- Build Total Mega Resort